# M T 

## FINANCIAL AND OPERATIONAL RESULTS

2Q 2023

## Cautionary Statement

Some of the information in this press release may contain projections or other forward-looking statements regarding future events or the future financial performance of MTS, as defined in the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995. You can identify forward looking statements by terms such as "expect," "believe," "anticipate," "estimate," "intend," "will," "could," "may" or "might," and the negative of such terms or other similar expressions. We wish to caution you that these statements are only predictions and that actual events or results may differ materially. We do not undertake or intend to update these statements to reflect events and circumstances occurring after the date hereof or to reflect the occurrence of unanticipated events. We refer you to the documents MTS files from time to time with the U.S. Securities and Exchange Commission, specifically the Company's most recent Annual Report on Form 20-F. These documents contain and identify important factors, including those contained in the section captioned "Risk Factors", that could cause the actual results to differ materially from those contained in our projections or forward-looking statements, including, among others, the severity and duration of current economic and financial conditions, including the ongoing geopolitical situation relating to Ukraine; the expansion of sanctions and restrictive measures imposed on the Russian Federation and a number of Russian legal and natural persons by the United States, European Union, United Kingdom and certain other states, including the sanctions recently imposed on MTS Bank and their potential impact on our operations, assets and liabilities; responsive regulatory, legislative and other measure[s] by Russian authorities
as a reaction to foreign sanctions and restrictive measures. On May 18, 2023 MTS's shareholder Sistema PJSFC (which holds 42,085\% in MTS capital) was designated under Russia (Sanctions) (EU Exit) Regulations 2019 (as amended) ("UK Regulations"). This designation does not make MTS a blocked person under the UK Regulations.
The other risk factors include volatility in interest and exchange rates (including fluctuations of the value of the Russian ruble against the U.S. dollar and the Euro); commodity and equity prices and the value of financial assets; the impact of decisions by a number of foreign suppliers of goods, works, services and software to suspend or stop providing the supply of goods, works, services and software to Russian legal and natural persons; the impact of Russian, U.S. and other foreign government programs to restore liquidity and stimulate national and global economies; our ability to maintain our current credit rating and the impact on our funding costs and competitive position if we do not do so; strategic actions, including acquisitions and dispositions and our success in integrating acquired businesses; potential fluctuations in quarterly results; our competitive environment; our dependence on new service development and tariff structures; rapid technological and market change; risks associated with telecommunications infrastructure; and governmental regulation of the telecommunications industries; as well as other risks associated with operating in Russia and the CIS volatility of our stock price financial risk management and future growth. In additional, we may face the potential aggravation of existing risk factors or appearance of new risks that may affect our operations and financial results.

## Financial highlights

## REVENUE

## 146.7

RUB bn, +14,8\% y/y

## NETINCOME

## 16.8

RUB bn, +53,5\% y/y

## OIBDA

## 63.7

RUB bn, +22,9\% y/y

## DEBT POSITION

$1.8 x^{\text {Net Debt/ }}$ LTM OIBDA
+0,1 q/q


Approved at the AGM, annual dividends based on 2022 financial results.

## MTS continues its ecosystem and technology transformation

MTC was named the No. 2 ecosystem in Russia according to J'son \&
Partners
Consulting

| NO1 | NO2 | No2 | TOP 5 | TOP 10 |
| :---: | :---: | :---: | :---: | :---: |
| TECH AWARDS | RAEX Ranking | HeadHunter rating | Cnews100 rating | Habr Career rating |
| The DataOps Platform's data management team was named the Development Team of the Year at the 2023 Tech Awards | MTS is the secondlargest ICT company in Russia according to a ranking by RAEX | MTS was among the top 10 companies with over 5,000 employees on HeadHunter's list of top Russian employers | MTS was one of the top 5 in CNews100's ranking of the biggest IT companies in Russia | MTS was among the 10 best IT employers in Russia according to the site Habr Career |

# Ecosystem base continues to grow while keeping positive effects 

## Ecosystem clients

14.4 min
as of the end of 2Q 2023
+14.6\% y/y
Generated
47.2\% в2с revenue in 2Q 2023

## CLV

Ecosystem clients


Ecosystem clients using Premium and Cashback 205

## Ecosystem WOM-facts



PREMIUM


Loyalty program's revenue growth (2Q 2023 vs 2Q 2022)


CASHBACK

## +60\%

Increase in the number of registered users (2Q 2023 vs 2Q 2022)

## +50\%

Increase in the number of clients using cashback for non-mobile services (2Q 2023 vs 2Q 2022)

## E <br> STROKI

## +41\%

Growth of STROKI service's MAU (2Q 2023 vs 2Q 2022)

## KIIVN

## KION

## +45\%

Increase in the number of KION registered users (2Q 2023 vs 2Q 2022)

## 40\%

Of new KION viewers came from MTS convergent and MTS Premium


## MTS

LIVE

## 368

Organized events in 2Q 2023 that attracted 240 K of viewers

SPAM PROTECTOR

## 3.8 bn

Spam calls detected by anti-spam solutions (for the $1 \mathrm{H} 2023, y / y$ )

## +49\%

Increase in service activation (2Q 2023 vs 2Q 2022)


MTS
LAUNCHER

## +7.6x

Growth of service's DAU (2Q 2023 vs 2Q 2022)

## End-to-end products: MTS ID and MTS Pay

Convenient access to all MTS services with a single account associated with a phone number

## ~500 mln <br> transactions / entries (for the 1 H 2023)

A service enabling online and offline payments of any kind as well as a Pay Tag payment sticker with an NFC module for iPhone, that works with different payment systems, and the ability to connect cards of 20 Russian banks
~36 min
Successful transactions
(for the 1H 2023)


## The ecosystem foundation shows the impressive results

Connectivity revenue growth, \%*
change year-over-year


3M mobile subscribers, $\mathbf{m}^{*}$


## $4706 \mathrm{y} / \mathrm{y}$

Convergent base growth


Webinar platform revenue growth as well as x2 MAU growth since joining the ecosystem


Increase in B2B revenue of ISC and CPaaS**

## ...in both B2C and B2B segments

## B2C

Continued to modernize the network through largescale refarming of UMTS 2100 in Moscow and large cities in the Northwestern and Central federal districts, driving the increase in data transfer speed by more than $20 \%$.

The range of convergent tariff plans expanded with the launch of All MTS Light, which includes Home Internet and a 30 GB mobile Internet plan, increasing the share of convergent tariff plans in new sales of fixed-line services to above 90\%.

In Q2 2023, the beta version of "MTS Share IT"subscription, enabling smartphone usage for small monthly payments without the need of a buy-out, was launched.

## 328

A contract was signed with the structure of the largest mining and metallurgical company in Russia for the construction of a private network. Two other industrial communication networks were successfully put into commercial operation.

Revenues from loT vertical solutions demonstrated x2 growth in Q2 2023 year-over-year.

MTS became the leader in terms of the number of customers among mobile operators, with a $34 \%$ share of the communications services market.** MTS took the first position with a share of $53 \%$ for Telecom API and $32 \%$ for the 8-800 service.

- MTS LocationPro was named the Best Digital Solution for Agriculture at the 2023 CIPR Digital awards.


## Growing Adtech business strengthens its market position

## +46\% <br> TOP 3 <br> TOP 5

$\begin{array}{ll}\text { Advertising } & \text { With the largest number of advertising } \\ \text { data } & \text { subscribers (according to the }\end{array}$ operator
in the ranking of the Russian omnichannel messaging market in 2022 (according to J'Son \& Partners)
Increase in Adtech revenue in 2Q 2023 y/y
in programmatic DSP ranking by revenue Association for the Development of Interactive Advertising)

## Strategic focus

## 01.

Strengthening of positions in the market for DSP- and SSP-platforms* including through the acquisition of field-specific companies

## 02.

Expansion of the client base of small and medium-sized and large businesses thanks to a user-friendly interface, extensive tools and access to the MTS data analysis results

## 03.

Creation and development of the platform for large businesses advertising agencies that provides selfservice and full-service

[^0]
## Media continues to develop the customer base while keeping the measured approach to content investment



Increase in number of pay-TV users


Increase in number of KION streaming service users


## KION is the key driver of Media growth



Of Russian streaming services by revenue according to Telecom Daily research

## \% of viewers <br> watching KION Originals

Original content
67 titles / 7 in Q2'2023


100+ original titles in development and production pipeline

Positive audience reception


## Fintech maintains high portfolio growth rates

## Asset structure

RUB bn at the end of period


Sources of liquidity
RUB bn at end of period

Gross loans
RUB bn at end of period


Retail loan breakciown $+28.9 \%$ y/y
RUB bn at end of period


[^1]Cost of Risk


Non-performing retail loans
\% of retail portfolio, \% NPL coverage by reserves


## Capital adequacy ratios (Quarter-end, Basel III)



## MTS GROUP FINANCIAL RESULTS

# Top-line growth driven by positive contributions from all segments 

Group Revenue*
RUB bn


## Commentary

- In 2Q 2023, strong revenue growth was supported by positive results throughout MTS Group as a whole.
- Telecom's revenue was beneficially affected by increased sales of basic services, growth in the MTS Premium loyalty program, as well as the active promotion of B2B products and services.
- Fintech segment continued to grow as a result of accelerated retail lending versus the relatively low figures from a year earlier and increase in fees and commission income.

Double-cligit OIBDA growth wins back last year's fall

Group OIBDA
RUB bn


## Net profit growth following OIBDA despite currency fluctuations

## Group net profit

RUBbn

|  | 4.4 |  |  | 1.0 | 1.3 | 16.8 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 11.8 |  |  |  |  |  |
|  |  |  |  |  |  |  |
| 10.9 |  |  | -12.6 |  |  |  |
|  |  |  |  |  |  | $\begin{gathered} +53.5 \% \\ y / y \end{gathered}$ |
| 2Q 2022 | OIBDA | Net interest expense | FX and operations with derivatives and other financial instruments | Discontinued operation | Other | 2Q 2023 |

## Commentary

- In 2Q 2023, Group Net Profit rose by more than $50 \%$ as a result of the following key factors:
- Increased OIBDA due to positive contributions from the Telecom, Fintech and Media segments;
- Decreased interest expenses amid the easing of monetary policy relative to 2 Q 2022;
- A positive securities revaluation and lack of discontinued operation expenses.
- Headwinds came from FX differences on the back of 2Q'22 forex gain that didn't take place in 2023.


## MTS maintains a comfortable debt position

Gross debt* composition


Weighted average interest rates at the end of the period


Debt repayment schedule
f bn


Gross Debt** RUB 487.5 bn

Bonds BO-O2 ruble bonds have a put option that as of June 30, 2023, MTS expected to be exercised in February
22.0

2027

Net debt* / LTM adj. OIBDA


# Investing in network development and the digital ecosystem 

## Group Cash CAPEX*

| RUB bn | 59.4 |  |  |
| :---: | :---: | :---: | :---: |
| 40.3 |  | 55.1 |  |

## Cash Capex

RUB bn

|  | 6M2023 | 6M2022 |
| :---: | :---: | :---: |
| Russia | 36.8 | 58.8 |
| Armenia | 0.6 | 0.3 |

## Free Cash Flow ex-Bank

RUB bn



## Commentary

Increase in FCF ex-banking in 6M 2023 is attributable to a shift in capital expenditures between the half-years in 2023 and the Group's stronger results.

## Building on a track record of returns

Total dividends plus buybacks*
RUB bn


Dividends per ordinary share
RUB bn


[^2]

## s

APPENDIX

## Country performance breakdown

Russia

## Revenue



Aclj OIBDA \& margin**
RUB bn, \%
+23.9\% y/y


Armenia

| Revenue AMD bn |  | +2.7\% y/y |
| :---: | :---: | :---: |
| 12.6 | 12.9 |  |

## OIBDA \& margin



Belarus


## M T

## CONTACTS

ir@mts.ru
8 (495) 223-20-25


[^0]:    *DSP (demand-side platform) is an automated system used by advertisers (brands) and advertising agencies to purchase ads aimed at specific audience segments.

[^1]:    *Other assets include property, plant and equipment, deferred tax, intangible assets and other assets

[^2]:    *Dividend payout includes dividends paid on quasi-treasury shares owned by MTS subsidiaries. Totals may add up differently due to rounding.

